

Press Release

ZENITH INFOTECH HELPS IT SOLUTION PROVIDERS IN PITTSBURGH BETTER CAPITALIZE ON ACCELERATING SaaS MARKET

New Gartner report estimates worldwide SaaS revenue to surpass \$8.5 billion for the enterprise application software market in 2010

Pittsburgh, Penna. – Aug. 09, 2010 – While many industries continue a slow, albeit determined, recovery, sales within the tech sector are frequently outpacing analyst expectations. This qualified growth is largely attributable to organizational investments in technologies – like cloud computing and other software-as-a-service (SaaS) solutions – that enable them to scale without adding resources. Zenith is bringing these trends – and corresponding solutions – to the doorsteps of its current and prospective channel partners through technology showcases nationwide.

“As adoption of these complex technologies accelerates, our partners are ideally positioned to help executives most effectively adapt their management practices and organizational structures to changing market demands,” said Ryan Morse, Zenith Infotech Director of Product Management, “By attending our technology showcases, our partners are able to share best practices with their peers, speak with product experts and, in many cases, transform both their businesses and their customers’ businesses into more efficient – and profitable – organizations.”

Zenith’s next showcase will be August 20 from 2:30 – 7:30 p.m. at the Sheraton Station Square Hotel, 300 W Station Square Dr. To register or learn more, go to www.zenithinfotech.com/register.

About Zenith Infotech

Zenith Infotech Ltd. is a leading provider of remote monitoring and management (RMM), backup and disaster recovery, and virtual help-desk solutions for managed services providers worldwide. The company’s award-winning solutions enable its technology partners to scale their business without increasing their overhead.

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